Solutions For Any Hair.

Multi-Textural Hair Collection

CURL & BODY
PERM SYSTEM

Naked Multi-Textural Hair Collection

CURL & BODY
PERM SYSTEM CREME NORMAL
WITH MARINE'S COMPLEX

Lightning Sheen Glossifier

Lacker

Solutions For Any Hair.
Straightners

A. Essations Soothing Scalp
Eliminates irritation during relaxer process. Does not melt at body temperature, stays completely in place.
Available sizes: 9oz, 32oz.

B. Essations No Base Relaxer
(Available in Gentle, Regular, and Extra Strengths)
Conditioning relaxer containing a unique lanolin blend that cultivates healthy hair, full of sheen and body.
Available sizes: 4lbs, 8lbs.

Shampoo

A. Essations Neutralizing Cleansing Shampoo
Halt relaxer’s active ingredients. Mild formulation leaves hair soft & manageable.
Available sizes: 32oz, 1gal.

B. Essations Refresh Daily Clarifying Shampoo
Thoroughly cleanses the hair without extracting moisture, strong enough to remove debris and buildup. Gentle enough to be used daily. It leaves the hair fresh, soft, light and bouncy.
Available sizes: 8oz, 32oz, 1gal.

C. Essations Revitalize Moisture Balance Shampoo
Thoroughly cleanses the hair and restores its correct moisture content. Gently treats hair that is brittle, has split ends or is exposed to chemicals or heat. Great for coarse, dry and curly hair textures.
Available sizes: 8oz, 32oz, 1gal.

D. Essations Intense Hydration Detangling Shampoo
Gently cleanses the hair, lubricates the hair shaft, enhances moisture retention, and removes tangles. Perfect for use on chemically processed and color-treated hair.
Available sizes: 8oz, 32oz, 1gal.

Conditioners

E. Essations Moisture Sheen Conditioner
Moisturizing conditioner that supplies hair with Vitamin B-5 for excellent moisture content and silicones to enhance shine.
Available sizes: 8oz, 4lbs.

F. Essations 7N1 Positive Charged Conditioner
Deep penetrating conditioner that seeks out and re-bonds damaged hair. Replenishes the moisture content & encourages a smooth cuticle surface. Adds moisture, body, & shine to dull, abused hair.
Available sizes: 8oz, 32oz, 1gal.

G. Essations Instant Hair Mender
Keratin Protein conditioner designed to instantly stop hair breakage. It penetrates the hair shaft and repairs extremely damaged hair.
Available sizes: 9oz, 32oz.

H. Essations Resilient 7 Day Leave-In Conditioner
Continuously strengthens hair for up to 7 days. Helps eliminate breakage and split ends. Aids in flattening the cuticles, making the hair less porous and more silky.
Available sizes: 8oz, 32oz.

Wet Sets

A. Essations Bounce ‘N Body Concentrated Set
Setting agent containing conditioners that restore damaged hair and leave hair with a natural sheen. Concentrated formulation allows stylist to dilute according to desired style.
Available sizes: 8oz, 32oz.

B. Essations Soft Foaming Mousse
Soft molding mousse with memory lock that adds body & sheen to any style.
Available sizes: 7.5oz, 32oz.

C. Essations Design Control Foaming Lotion
Lightweight foam that detangles hair for ease in combing, and allows effortless molding and designing control. Reduces drying time by up to 50% and brings hair to life with a rich sheen, undeniable body, and a smooth texture to every strand.
Available sizes: 7.5oz, 32oz, 1gal.

Essations Ultimate Hold Designing Gel
(Gray/Color treated hair)
Exceptional holding agent for styles that demand medium to ultimate holding capabilities. Excellent for molding wet hair and styling dry hair.
Available sizes: 16oz, 4lbs.

Essations Ultimate Hold Styling Gel
Styling and holding agent that locks the style into memory while allowing the hair to stay free flowing. Does not flake or stick to the curling irons, and adds a brilliant sheen.
Available sizes: 9oz, 32oz.
A. Essations Tea Tree Solutions Dry & Itchy Scalp Shampoo
Therapeutic shampoo that cleanses hair and scalp, freeing it from flakes and debris. Replaces itchy scalp feeling with cool sensation.
Available sizes: 32oz., 1gal.

B. Essations Tea Tree Solutions Dry & Itchy Scalp Conditioner
Therapeutic treatment for dandruff prone scalps, that leaves hair with proper moisture content. Replaces itchy scalp feeling with cool sensation.
Available sizes: 32oz., 1gal.

C. Essations Tea Tree Solutions Dry & Itchy Scalp Glossifier
LIGHT MEDICATED POMADE DESIGNED TO SOOTHE DRY ITCHY scalps and minimize the reoccurrence of extreme dryness.
Adds a brilliant sheen to the hair while leaving it full of body & bounce.
Available sizes: 4oz, 8oz.

D. Essations Tea Tree Solutions Anti-Itch Scalp Oil
Icy relief for dry, itchy scalps that also helps eliminate dandruff.
Available sizes: 4oz, 9oz.

Styling & Finishing Tools
Essations Soft Hold Finishing Spritz
Styling and holding agent that locks the style into memory while allowing the hair to stay free flowing. Does not flake or stick to the curling irons, and adds a brilliant sheen.
Available sizes: 9oz, 32oz.

Essations Regular Hold Finishing Spritz
Styling and holding agent that gives a medium hold and an incredible sheen without flaking or causing extreme dryness to the scalp.
Available sizes: 9oz, 32oz.

Essations Lacker Premium Finishing Spritz
The perfect styling tool when the desired finishing style is firm with a rich sheen. Can be used while curling, styling, or simply finishing a style.
Available sizes: 9oz, 32oz.

Essations High Intensity Finishing Gloss
Weightless shining agent containing no alcohol, water, oils nor grease. Adds volumes of sheen to the finished style.
Available sizes: 4oz, 9oz, 32oz.

Essations Hair Polisher
Concentrated formulation of sheen drops that add maximum shine and richness to dry, dull and lifeless hair. Its light weight makes it ideal for defining any hair style.
Available sizes: 4oz.

Essations Cream Shine
Light heatactivated shining pomade that locks moisture into the hair and adds an instance shine every time heat is applied.
Available sizes: 4oz., 16oz.

Essations Light High Sheen Glossifier
Light pomade designed to give hair a brilliant shine while helping to eliminate dryness and breakage. Leaves hair full of body and bounce.
Available sizes: 4oz, 8oz.
Our combination of Marine S Complex (Fucus vesiculosus or seaweed) and sunflower oil supplies the hair with natural emollient properties that penetrates dry and damaged hair, improving and strengthening the hair, elevating it to a place of natural beauty; the end result being hair that is healthy, resilient, and shiny.

Essations Curl & Body Perm Rearranger
(available in normal and resistant strengths)
Thoroughly straightens any grade of hair and creates a well-defined curl. Leaves a soft, supple, curly head of hair and does not burn or irritate scalp or skin. Easy to rinse from hair and has no unpleasant odor.
Available sizes: 16oz, 32oz.

Essations Curl & Body Perm Liquid Curl Booster
Rapidly penetrates through the cuticle layer to the cortex and quickly forms an S pattern, rinses from hair quickly. Protein-enriched formula strengthens the hair. The Booster is a conditioning rinse designed to keep the hair moisturized while wrapping hair on rods.
Available sizes: 16oz, 32oz.

Essations Curl & Body Perm Neutralizing Solution
The Neutralizer contains sodium bromate as a chemical oxidizer. It neutralizes the curl & body perm crème while conditioning the hair, bringing... wave. Rinses out easily and softens the hair.
Available sizes: 16oz, 32oz.

Essations Curl & Body Perm Moisturizing Shampoo
It deeply cleanses the hair without stripping it penetrates the hair shaft to correct the strand and prevent hair damage leaves hair healthy and shiny.
Available sizes: 8oz, 16oz, 32oz.

Essations Curl & Body Perm Porosity Filler Conditioner
A rich emulsion of proteins, vitamins, and conditioners that enhances moisture retention in curls and waves. Leaves hair soft, full of body, and well conditioned.
Available sizes: 8oz, 32oz.

Essations Curl & Body Perm Gel Moisturizer
Can be used on texturized or curled hair Ideal for use on excessively dry hair. It coats the hair with protective silicones leaves the hair radiant and thoroughly moisturized.
Available sizes: 8oz, 16oz

Essations Curl & Body Perm Moisture Balance Mist
A light mist spray that gives curls and waves their appropriate moisture conditions while activating curls and waves, making hair more manageable and easier to comb. Leaving a brilliant, non-greasy shine on hair.
Available sizes: 8oz, 16oz

Essations Curl & Body Perm Style Control Sealer
One of a kind styling aide that gives you style control and flexibility while sealing hair with proper moisture level. Style control sealer creates intense, wavy, enticing curls and waves that are never greasy or wet.
Available sizes: 4oz, 16oz.

Essations Sensitive Scalp Medicated Base
Eliminates irritation during the chemical application, while providing a cool, soothing sensation on the scalp.
Available sizes: 16oz, 32oz.

Essations Lithium “Frizz Free” Sensitive Scalp Relaxer
Conditioning relaxer that caters to Clients with sensitive scalps. Tri-lanolin formulation leaves hair soft, silky, manageable & frizz-free.
Available sizes: 4lbs, 8lbs.

Essations Moisture Rich Sensitive Scalp Relaxer Kit
Contains a distinctive blend of three lanolin that allows for a lower level of active ingredient to be used. This process provides for a quicker penetration of the hair shaft, while at the same time minimizing the drying effects and damage common with competitive products in the calcium guanidine category.
Available sizes: 9 application kit
Available sizes: 4lbs, 8lbs.
Naked® by Essations

Reveal Your Hair’s Natural Beauty. While most products either contain ingredients for strength OR moisture, each Naked® product supplies you with both. Giving the hair the right moisture content and strengthening the hair … without ANY residue. Leaving healthy, bouncy, free flowing, stunning hair.

Naked Pre Relaxer Treatment
Where protection, strength and moisture meet. It contains a natural blend of keratin, honey and almond that works to prevent damage during relaxer touch-ups, strengthen the previously relaxed strands and impart needed moisture, leaving the hairs with a healthy and natural glow.
Available sizes: 12oz.

Naked Deep Cleanse Neutralizing Shampoo
Instantly stops the action of Naked Professional Relaxer Cream, bringing the hair to its proper pH balance. It allows the natural honey and almond blend to moisturize and cater to each hair strand. Deeply cleansing the hair and scalp of remaining relaxer, debris build-up, and deposits of any kind.
Available sizes: 32oz.

Naked Keratin Plus Reconstructive Masque
A special blend of Keratin protein, honey, almond, lanolin and aloe which work naturally to deeply moisturize each strand while rebuilding its strength and health, diminishing traces of breakage and damage. Revealing healthy, manageable strands of hair full of body and a natural glow.
Available sizes: 32oz.

Naked Honey & Almond Moisture Whip Shampoo
Formulated with the ultimate natural blend of honey and sweet almond oil. It moisturizes every strand, gently cleanses away unwanted build-up and debris, and removes tangles. Just one treatment will leave the hair feeling soft and silky.
Available sizes: 32oz.

Naked Honey & Almond Moisture Whip Conditioner
Formulated with the ultimate moisturizing blend of honey and sweet almond oil, and a strengthening blend of Keratin protein and Vitamin B-5. It naturally strengthens the hair shaft repairing it from everyday damage, and supplying it with nature’s best moisturizers. Honey & Almond Moisture Whip Conditioner reveals stronger, moisture balanced, glowing strands of hair with no evidence of surface residue.
Available sizes: 4lbs.

Naked Professional Relaxer Cream
Uses nature’s expertise by blending honey, almond, lanolin and aloe to naturally moisturize and strengthen hair as it is being relaxed. Our relaxer cream is enriched with time released emollients which first infuse the hair with bursts of moisture and strength, then relax the hair to the desired straightness.
Available sizes: 4lbs.

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**A. Naked Detox Clarifying Shampoo**
Detox Clarifying Shampoo thoroughly cleanses the hair without stripping it of needed moisture. It actively prepares the hair for the NAKED Thermal Smoothing Complex.
Available sizes: 8oz., 32oz., and 1gal.

**B. Naked BIO-pHuse Refreshing Shampoo**
Refreshing Shampoo is a sulfate free formulation that gently cleanses unwanted debris, restores the moisture content, and encourages strength in each hair strand. It is great for use on all hair textures, excellent for treating split ends and brittle hair. NAKED BIO-pHuse Refreshing Shampoo will leave the hair feeling and looking healthy.
Available sizes: 8oz., 32oz., and 1gal.

**C. Naked Satin Silkening Glaze**
Silkening Glaze seals the NAKED ASSUAGE Thermal Smoothing Complex into place. It ensures that the cuticles have been sealed, and leaves the hair with a rich sheen.
Available sizes: 4oz.

**D. Naked BODI Sculpting Foam**
The first sculpting foam with superb detangling, conditioning and shining capabilities. Produces the perfect pliable mold with no flakes and significantly less drying time.
Available sizes: 7.5oz, 32oz., and 1gal.

**E. Naked Laid Edge Control**
An oil & grease free gel that is used to smooth and hold the stray edges of the hair straight, while leaving it soft, pliable, and with a naturally brilliant shine. It is great as a spiking gel to assist in defining short spikey looks without a hard finish; use it before curling for a complete boost in curl definition and direction control, or when the style is just about complete for a little extra definition in your finishing touches. It does not turn white, nor flake in your clients’ hair.
Available sizes: 4oz.

**F. Naked Curve Curl Definer**
A great product for clients who desire to wear their natural curl pattern, or wavy/curly weave without the frizzy dull appearance. It immediately penetrates the cuticle layer to the cortex, causing hair to lay smoothly to its natural curl or wave pattern. It contains a protein-enriched blend of honey & almond, making it simple to moisturize, strengthen and de-frizz natural textures. This unique blend of nature’s best leaves the hair strong & radiant; it makes the natural curl pattern more defined & visible.
Available sizes: 8oz.

**G. Naked Tonic Leave-In Conditioner**
Enriched with keratin and a signature blend of honey and sweet almond oil so that the hair is kept strong and well moisturized. It is a very light yet powerful formulation that keeps natural and relaxed tresses looking healthy, and feeling soft, shiny, and manageable.
Available sizes: 8oz.

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Naked Sensitive Scalp Mix Kit
Formulated for dry hair and sensitive scalps. It conditions the hair inside and out throughout the straightening process, moisturizes dry hair, and thoroughly straightens while providing maximum scalp comfort. It allows stylists maximum versatility by providing a custom mix for mild, normal, and resistant hair. The Naked Honey & Almond Sensitive Scalp Relaxer Combo Kit makes hair more manageable and helps give hair a silky texture and healthy appearance with noticeable body and sheen. This relaxer contains the moisturizing blend of Honey & Almond, causing the relaxer to be much less harsh to the hair, yielding virtually no damage. This unique blend improves the lubricity of the hair and makes it more pliable. It also helps to generate a product with a creamy consistency that spreads and rinses easily. This product helps to relieve dry and itchy scalps, and leaves the hair with a natural looking shine. Once all of the proper steps have been completed using the Naked Honey & Almond Sensitive Scalp Relaxer Combo Kit, your client's hair will be manageable, soft, silky, and full of shine and body!

24 Application Kit Includes:
2 - Naked Pre Relaxer Treatment 2oz.
8 - Double Application Relaxer Cream
8 - Single Application Relaxer Cream
2 - Bottles of Activator 12oz
1 - Custom Measuring Cup,
1 - Wooden Mixing Spatula

9 Application Kit Includes:
1 - Naked Pre Relaxer Treatment 2oz.
2 - Double Application Relaxer Cream
5 - Single Application Relaxer Cream
1 - Bottle of Activator 12oz
1 - Custom Measuring Cup,
1 - Wooden Mixing Spatula

Skin Care Collection

Essations Body Silk Skin Cream
Contains several vitamins and botanical extracts that aid in healing and maintaining normal to extremely dry skin. Excellent for skin exposed to chemicals, water, medications and natural elements. Can be used as healing therapy for the entire body.
Available sizes: 2oz, 8oz.

Essations Vita Butter Cocoa Cream
100% pure cocoa butter enriched with Vitamins A, B, & E. Helps to fade blemishes and smooth rough, dry skin.
Available sizes: 4oz, 8oz.

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